



*Keep the
Romance
Alive*

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It is a sad fact that more than 1,000 young lives are lost every year in road crashes.

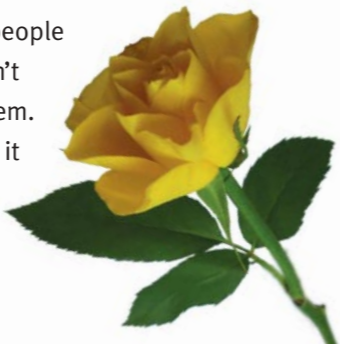
Excessive speed is a major factor in many of these collisions. Travelling too fast gives drivers less time to correct mistakes and to react to the errors made by others.

One in three of all car casualties on our roads involves young people under the age of 25 and the risk of crashing increases when carrying passengers of their own age.

More young women die as passengers than drivers.

The warning to drivers is a stark one. If you choose to drive too fast or aggressively you risk being responsible for the death or serious injury of someone you love.

Most young people believe it won't happen to them. Unfortunately it is happening every day.



Make a promise to protect those you love - by driving sensibly

And remember - if you get six penalty points on your licence in the first two years, you will have to retake your driving test.



www.safecam.org.uk



Keep the Romance Alive

Slower speeds = safer roads

It's a simple equation!



www.safecam.org.uk



www.roadsafetysomerset.org.uk

Working together to reduce casualties